

Spring 2017

the edge

Board of Directors Election Information: See pg. 9.

2017 Spring Convention Mammoth

Featuring Marco Sullivan and Anna Goodman

Brought to you by generous support from the PSIA-Education Foundation

See how the skills that translate to World Cup success can help your own skiing (and instruction) skills. We welcome two former Olympians and World Cup competitors, Tahoe and Squaw local Marco Sullivan and Canadian racer Anna Goodman to our event this year. Marco and Anna will share their expertise on racing tactics, body awareness and turn mechanics that they have acquired at the highest levels of skiing competition.

We are going to pack the 3 days full of offerings for snowsports enthusiasts of all disciplines and experience:

- Adaptive, Children's, Senior and Telemark clinics.
- Plus indoor clinics to enhance your knowledge. See pages 5-8 for more clinic titles and information.
- Snowboard Camp! Immerse yourself in Snowboarding for three days.

We don't have to tell you how good Mammoth will likely be in April this year, you already know. So sign up early, hold your spot and get ready.



Marco Sullivan, our local Squaw hero.



Anna Goodman, former Canadian World Cup and Olympian skier.

Register Early for the BEST Deal!

Sign up by April 1 for the \$300 package, including free T-shirt. Save your spot now. Prices go up \$ 50 after April 1.



PSIA - WESTERN DIVISION - AASI

American Snowsports Education Association

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“Hi Members!”

Rachel here. As your Convention Chair I invite you to our annual celebration of snowsports instruction. Mammoth is the place to be this April. As you can see, we have been hard at work to make this event a combination of fun, professional development and learning, with something for every interest. I hope I see you at our “Bad Hair Day” Kick-Off Party and on through the weekend.

Thanks to the PSIA-W Education Foundation for helping support this event.



Rachel Bauer, PSIA-AASI West Board of Directors and Convention Chair.

the edge

The Edge is a publication of the The Western Division of Professional Ski Instructors of America (PSIA-W) and the American Association of Snowboard Instructors (AASI-W) covering California and Nevada. We are one of nine divisions that make up the American Snowsports Education Association (ASEA).

PSIA was founded in 1961 to develop a standardized system for teaching and to unify instructors throughout the country in the disciplines of: Alpine, Nordic, Snowboarding, Adaptive.

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For all membership inquiries, check out our website at www.psia-w.org or contact our office for additional information.

PSIA/AASI Western Convention 2017 Schedule of Events

THURSDAY April 20 -
Early Check-In 5:00 to 7:00 pm
Location: To be announced.

FRIDAY April 21 -
8:00 am Registration and Check-In
Location: MCC (Mountainside Conference Center,
third floor, Main Lodge)

Clinics are 9:00 am to Noon, and 1:00 to 4:00 pm
Snowsport School Directors and Key Staff.
1:00 to 4:00 pm - MCC 1

Kick-Off Party 5:00 to 6:30 pm
Location: Lakanuki, the Village 6201 Minaret Road
Party Theme: Bad Hair Night. Come in your
'most interesting' hairstyle. Prizes awarded.
Kick off your Convention weekend with your friends
and soon-to-be friends. Appetizers, finger food, drink specials
and more! Included in your Convention Registration wristband.
We provide the food. Beverages are on you
(happy hour pricing.)

SATURDAY April 21 -
8:00 am Registration and Check-In
Location: MCC (Mountainside Conference Center,
third floor, Main Lodge)

Clinics are 9:00 am to Noon, and 1:00 to 4:00 pm

Apres-Ski and Annual Membership Meeting,
4:00 to 6:00 pm-Mountainside Conference Center
Come meet your Board of Directors for a quick update on
PSIA Western Division. Or just enjoy a light snack at our taco
bar, and unwind with your fellow instructors.
Included with your Convention Registration wristband.
We provide the food, beverages are on you. From 4-6 pm.
Dinner on your own.

SUNDAY April 23 -
8:00 am Registration and Check-In
Location: MCC (Mountainside Conference Center,
third floor, Main Lodge)

Clinics are 9:00 am to Noon, and 1:00 to 3:30 pm
Travel safely!

Spring Convention 2017 – April 21-23

Sign up by April 1 for your best price and a FREE shirt!

Plus your T-shirt is FREE for anyone who signs up for ALL 3 Days by April 1. Members who register after April 1 must pay late REG fees. Commemorative T-shirts can be purchased at event, if desired.

Please select ONE package: Early Registration

After April 1st

# 1 All three days with parties	\$ 300	\$ 350
# 2 ANY TWO days with parties (This Convention hopper pass gets you into any combination, Sat-Sun, Fri-Sat, Fri-Sun and BOTH parties)	\$ 230	\$ 255
Check your two days here: <input type="radio"/> Sat-Sun <input type="radio"/> Fri-Sat <input type="radio"/> Fri-Sun		
# 3 ONE day with BOTH parties	\$ 125	\$ 175
Check your day here: <input type="radio"/> Fri <input type="radio"/> Sat <input type="radio"/> Sun		
# 4 Sunday Only Special, no parties	\$ 80	\$ 95
# 5 Snowboard Camp - 3-days	\$ 300	\$ 350

PARTIES are included in Registration. If you want to invite guests, each party is \$25.

Online Registration closes on April 19. **DAY OF signups at Mammoth-ADD \$25 to the after April 1st price. Bring this form to the event for day-of signups.**

T-shirt size: ___S ___M ___L ___XL

LIFT TICKETS NOT INCLUDED. If you need lift tickets, they can be purchased at the event for \$15 per day.

How to Register

ONLINE- Go to www.psia-w.org and select "Events" then scroll down to Spring Convention. (Or type http://psia-w.org/event/wst-spring-convention/?instance_id=327 into your browser bar)

Or, use this form and mail to PSIA-W 9709 Highway 267, Truckee, CA 96161
or fax to: 530-587-4273

Total Enclosed: \$ _____

Paying by Check: Check # _____ Amount: \$ _____

Paying by: VISA or MASTERCARD card # _____ - _____ - _____ - _____

Expiration Date: _____ Security code: _____

Name: _____ PSIA# _____ Phone: _____

Billing Address: _____ Email: _____

City, State, Zip _____

IMPORTANT: PLEASE SEE REVERSE FOR CLINIC SIGN-UP FORM.



Build Your Convention Schedule

Select from the list of clinics below.

Please choose your clinic preference below and we will do our best to accommodate you. AM clinics are 9-12, PM clinics 1-4. Sign up early for the best chance at getting your first choice.

**Please limit yourself to ONE session with Marco and Anna to give everyone a fair chance (except for Sunday PM Indoor Chalk Talk-all welcome)*

Friday, April 21

Friday AM Clinics (list clinic # of top 3 choices)

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Friday PM Clinics (list clinic # of top 3 choices)

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Saturday, April 22

Saturday AM Clinics (list clinic # of top 3 choices)

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Saturday PM Clinics (list clinic # of top 3 choices)

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Sunday, April 23

Sunday AM Clinics (list clinic # of top 3 choices)

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Sunday PM Clinics (list clinic # of top 3 choices)

1st choice: _____ 2nd choice: _____ 3rd choice: _____

*Please return form with payment to:
PSIA-W 9709 Highway 267
Truckee, CA 96161 or fax to: 530-587-4273*

Lift Tickets at Mammoth

A Privilege, Not a Right

Mammoth will be offering \$15.00 (PLUS TAX) lift tickets for members for each day they are registered for Convention. We greatly appreciate Mammoth's cooperation in hosting this event, and ask our members to be considerate of the proper use of these tickets.

- 1) \$15 (PLUS TAX) Tickets are for PSIA/AASI members for the days they are signed up for Convention only.
- 2) PSIA/AASI members who are not registered for Convention on a particular day are responsible for their own tickets.
- 3) One ticket per attendee per day. If you lose a ticket, you will be required to buy a Mammoth day pass at normal prices!

Lodging at Mammoth

Once again some local merchants are offering affordable lodging options to help out our PSIA/AASI members.

Mammoth Inn or Village Lodge

Starting at \$99 Standard to \$219 - 2 Bdrm with Loft. Prices good April 21 into May (if availability). You can reserve at 1(800) MAMMOTH 800-626-6684. Group ID # is 22280, group name: PSIA/AASI Spring Convention.

BOOK your LODGING EARLY!

Due to exceptional conditions this year, Mammoth expects our discounted room block to sell out. Check cancellation policies when making hotel or airline reservations. PSIA-AASI West is not responsible if the event cannot run due to resort closure.

Other Economic Lodging Choices:

Cinnamon Bear Inn - (760) 934-2873. Call for information.

Motel 6 - (760) 934-6660. Call for information

Travel to Mammoth

Need a carpool to Mammoth, or looking to share lodging? You can leave a 'comment' for our membership on our Website. Go to www.psia-w.org/calendar/. Select the Spring Convention or Snowboard Camp "event" and leave your comment with a way to get ahold of you.

Convention Clinics

Check our Spring Convention Page <http://psia-w.org/event/wst-spring-convention/> for the latest information on changes and additions to the clinic schedule.

Friday Morning Clinics - April 21, 9am-noon

- 1 ALP-Ski Improvement
- 2 ALP-Teach Improvement
- 3 ALP Exam Prep - all levels
- 4 Marco and Anna* Movement down the fall line- How to free ski like a racer. ADVANCED
- 5 Guest clinician
- 6 SR- Take the ouch out of Skiing
- 8 INDOOR-& ON SNOW. Strong Spine Suzanne Nottingham
- 10 KIDS- Mountain as a Playground
- 31 SB-Rider Development
- 41 TELEMARSK Ski Improvement
- 50 ADAPT Ski Bike, WaHoo!

Friday Afternoon Clinics - April 21, 1 - 4 pm

- 1 ALP-Ski Improvement
- 2 ALP-Teach Improvement
- 3 ALP Exam Prep - all levels
- 4 Marco and Anna* Body awareness and drills to promote good movement-INTERMEDIATE
- 5 GUEST- Ski with Craig Albright
- 6 SR-Overcoming Senior Barriers
- 7 INDOOR Heads UP Concussion training, Dr. Winters
- 10 Kids- Effective creativity, how to get there
- 31 SB-Exam Prep - all levels
- 41 Telemark Teach Improvement
- 50 ADAPT Ski Bike, WaHoo!

Saturday Morning Clinics - April 22, 9am - noon

- 1 ALP-Ski Improvement
- 2 ALP-Teach Improvement
- 3 ALP Exam Prep - all levels
- 4 Marco and Anna* Movement down the fall line- How to free ski like a racer. ADVANCED
- 5 GUEST Ski with John Armstrong
- 6 SR- Natures Playground for Senior Skiers
- 7 INDOOR Heads UP Concussion training, Dr. Winters
- 10 Kids- The real, on hill, application of Maslows and the CAP model
- 31 SB Rider Improvement
- 41 Learn to Telemark
- 42 Telemark- Explore Mammoth
- 50 ADAPT-exam prep all levels
- 51 ADAPT-Stand-Up, Latest in Snowboard techniques

Saturday Afternoon Clinics - April 22, 1 - 4 pm

- 1 ALP-Ski Improvement
- 2 ALP-Teach Improvement
- 3 ALP Exam Prep - all levels

- 4 Marco and Anna* Body awareness and drills to promote good movement-INTERMEDIATE
- 5 GUEST- Ski with Craig Albright
- 6 SR Overcoming Senior Barriers
- 7 INDOORS PSIA Past-Present and Future-John Armstrong
- 10 KIDS - When to ski, when to drill.
- 32 SB Exam Prep - all levels
- 41 Learn to Telemark
- 42 Telemark-Teach Improvement
- 50 ADAPT- Exam Prep all levels
- 51 ADAPT SB- Assisting Students outside the Box

Sunday Morning Clinics - April 23 9am - noon

- 1 ALP-Ski Improvement
- 2 ALP-Teach Improvement
- 3 ALP Exam Prep - all levels
- 4 Marco and Anna* Body awareness and drills to promote good movement-INTERMEDIATE
- 5 Guest Clinician
- 6 INDOORS SR- The Senior Revolution
- 10 KIDS - Ski me don't tell me-all questions related to teaching Kids
- 31 SB-Rider Development
- 41 Telemark Ski Improvement-all levels
- 42 Telemark for First Timers
- 50 ADAPT Nordic Sampler
- 51 ADAPT SB- Assisting Students outside the Box

Sunday Afternoon Clinics - April 23, 1 - 3:30 pm

- 1 ALP-Ski Improvement
- 2 ALP-Teach Improvement
- 3 ALP Exam Prep - all levels
- 4 INDOOR-Chalk talk ski racing tactics, Marco and Anna
- 5 Guest Clinician
- 6 SR- Take the ouch out of Skiing
- 10 Kids- How to take the "real" of kids movements further on the mountain
- 31 Exam Prep - all levels SB
- 41 Telemark-Cruising Mammoth
- 50 ADAPT Moving 4-Ward. Using outriggers.

***Please limit yourself to ONE session with Marco and Anna to give everyone a fair chance (except for Sunday PM Indoor Chalk Talk-all welcome)**

More Good Stuff at Convention:

- Snowboard Camp- Friday-Sunday
- Freestyle Session- Friday-Sunday
- Senior Specialist Level 1- Saturday-Sunday
- Children's Specialist Level 1-Saturday-Sunday

For the latest on Guest Clinicians and Indoor Clinics: <http://psia-w.org/event/wst-spring-convention/>



Marco Sullivan

Alpine Clinics

We are pleased to have Marco and Anna join us the year at Convention, made possible with a grant from the PSIA-W Education Foundation

**Please limit yourself to ONE session with Marco and Anna to give everyone a fair chance (except for Sunday PM Indoor Chalk Talk—all welcome)*



Anna Goodman

Marco Sullivan grew up skiing at Squaw Valley and still lives in Tahoe City. He recently retired from a 17 year career on the US Ski Team, including 15

years on the World Cup circuit, competing in Downhill and Super G. He competed in four Olympic Games, had four 'podium' finishes in the World Cup Downhill (including a win) and numerous top ten's in both Downhill and Super G. Since retiring from the World Cup he has coached at race camps, worked as a speed consultant for the USSA development system and as a color commentator for NBC sports. He has also completed PSIA level 3 certification.

Anna Goodman was a member of the Canadian National Alpine Ski Team for 9 years (2003–2012) and the 2010 Canadian Olympic Team in Vancouver. Her World Cup career included 6 top 15 World Cup results, a winning world cup run in Ofterschwang, Germany, and membership on three different World Championship Teams. She also had a very successful Nor-Am and college-racing career. Anna won the

U.S. Nationals slalom race in 2013, the overall Nor-Am slalom title twice, and accumulated 20 Nor-Am podiums, 10 of which were gold medals. In 2012, she co-founded "The Ski Racing Sisterhood," a ski camp that each year empowers 32 teenage girls to bring their ski racing and personal leadership skills to an elite level. She has her level 200 USSA coaching certification and has been coaching at the FIS Nor-Am level during the 2017 season.

Other Alpine Clinics at Convention

Each day of Convention we will be offering skiing improvement, teaching improvement, in-door clinics and exam prep courses for our Alpine members. Our clinics will offer topics like bumps, off piste, groomers, high energy, low energy, bag of tricks, teaching ideas, ski prep, teach prep clinics for all levels. All you will need to do is register each day to take a prep clinic, teach or skiing improvement clinic. At Mammoth our staff of clinicians will be there to clarify topics, and answer any questions you may have.

Guest clinics. These clinics will be available as sessions on-line, but limited to group sizes of 10. So if you want to ski with them, sign up early! We hope this elevates the experience and allows everybody to make the most of convention

Tentative Guest Clinicians: John Armstrong, Craig Albright, Chris Fellows and more.

Check the Spring Convention 'Event' on www.psia-w.org for updates on Guest Clinicians.

Adaptive Clinics

You do not have to be an Adaptive instructor to attend! Convention is a great chance to branch to new ideas and experiences, and bring a new outlook back to your home mountain.

An Adaptive clinic can improve your personal skiing and riding as well as teaching skills, regardless of discipline and help you do a better job with your students (regardless of their discipline or diagnosis)! Come join us for a weekend of fun!

Friday AM & PM

Ski Bike Clinic

WaHoooo! The use of Ski-Bikes as an Adaptive teaching tool. We will have Ski-Bikes to ride.

Saturday AM

Examination Preparation

This full day clinic will prepare candidates for both their Adaptive Level I and Level II exams.

Snowboarding "Stand-Up"

What's new for athletes with disabilities. This clinic will address new developments in sit-down snowboarding, as well as stand-up snowboarding developments and techniques.

Saturday PM

Examination Preparation

This full day clinic will prepare candidates for both their Adaptive Level I and Level II exams.

Snowboard/Adaptive

Assisting students outside the box. Have you ever had a student who is on the autism spectrum or has Attention Deficit/Hyperactivity Disorder? This clinic will assist you in getting the absolute best out of these students.

Adaptive Clinics (cont'd.)

Sunday AM

Adaptive Nordic Sampler

This clinic will be an introduction to Adaptive Nordic. It will include sit-down Nordic skiing, visually impaired guiding and stand-up Nordic, including use of a slider.

Alpine/Adaptive

Assisting students outside the box. Have you ever had a student who is on the autism spectrum or has Attention Deficit/Hyperactivity Disorder? This clinic will assist you in getting the absolute best out of these students.



Kid's Clinics

Our Convention clinics for Kids will help you bring your "A" game back to your kids school, but any instructor can benefit. So many of the skills that we use to provide a safe and fun learning environment for Children are directly related to teaching adults. So hop in! Whether it's adopting a 'playground' mentality, the CAP model or balancing the real vs. the ideal, our Kids clinics will help your teaching. See page 5 for Clinic titles.



We will also be offering a CSI (Children's Specialist Level 1) as part of Convention, April 22-23.

Tentative staff: Kelly Coffey, Debs Herne and Ken Mattson



Telemark Clinics

Convention is always a top venue for our Tele members to gather and share the joys of free-heeling.

On Saturday April 22, take your shot at learning something new. We will offer the "First Time Telemark" clinic all day on Saturday. See page 5 for Clinic titles.

Tentative Staff: Dale Drennan, Urmas Franosch and Walter Edberg



Sunday PM

Moving 4-Ward

The use of stand-up outriggers for personal skiing development and as a tool for those with disabilities and/or persons who have recently had operations or adjustments which limit their mobility.

Tentative staff: Brent Kuemmerle, Katherine Hayes-Rodriguez, Maggie Palchak



Ski-Bike Clinic – Friday only. Ski-Bikes to ride.



Kelley Coffey

Kelley Coffey is the General Manager for the Children's Ski and Snowboard School at Northstar, California. He is also a freestyle specialist for the PSIA Alpine Team. He enjoys watching his two young kids develop a passion for skiing and the mountains.



Urmas Franosch

Urmas Franosch has been teaching Telemark skiing for over 20 years at Mammoth Mountain. He also enjoys cross country, Alpine, and back country skiing.



Jon Mahanna

Senior Clinics

Overcoming Senior Barriers

“Seniors” of all ages are enthusiastically embracing outdoor sports. Seniors face FEARS that are real, Build confidence through functional movement patterns and terrain choice.



Blaine Lomen

Natures Playground for Senior Skiers

Explore “Nature’s Playground” on both groomed and off-piste runs. Look for “Guide and Discover” Opportunities!

Seniors! Take the ouch out of Skiing

Through a discussion of Functional Stance and Efficient Balance and modern equipment, we can create efficient movement patterns for the Senior. Learn to position yourself (and your students) to ski with the least amount of resistance and fatigue.

Senior Clinic leaders: Blaine Lomen and Jon Mahanna

Jon Mahanna has over 50 years’ experience in the business as an Instructor, Ski School Director, Operations Manager and President/General Manager. He was a pioneer on the Freestyle scene and toured with IFSA Tour (International Freestyle Skiers’ Association) in early 70’s. Jon is currently training Supervisor for Dodge Ridge Snowsport’s School. He is a former examiner and director with PSIA-AASI West and is certified Level 3 in both PSIA and Canada.

Blaine Lomen’s path in the snowsports business has taken him to Mammoth as an instructor, Kirkwood as the Technical Director and Assistant Director, Snow Summit as the Director of Education and now Mountain High as the Director. He spent 20 years as an examiner and played a critical role in developing standards for certification and education in Western Division.

Indoor Session, PSIA-AASI West Spring Convention

Concussion Heads UP Course

Dr. Tom Winters

Protect yourself and your clients with the latest research and information on concussions. Attendees will receive a certificate of Completion for this course, which is recognized by the Center for Disease Control

Tom Winters has a lifetime’s worth of experience organizing Snowsports events for USSA, FIS, DEW tour and X-games. He has expertise in the legal and risk management side of snowsports, a 40 + year member of PSIA-AASI West. And oh yes, he is a former Olympic swimmer.

“PSIA Past, Present and Future”

John Armstrong will lead a panel discussion on where we came from and where we are going. What is the current state of the industry? Bring your questions. The team will be available to discuss anything and everything PSIA-AASI.

John Armstrong has over 40 years of experience in snowsports, internationally, and at the Mammoth Mountain Ski School and Race Dept. He has been a key leader in PSIA both in West and National and was awarded the PSIA-AASI Lifetime Achievement award in Spring 2016.

Q&A with Anna and Marco

Join our special guest clinicians for a discussion of world class skiing and training techniques. Bring your questions on anything from racing tactics to Olympic style training regimens.

The Senior Revolution

This panel discussion will cover the benefits and challenges of physical, outdoor activity to Seniors, and how snowsports fits in the discussion. Equipment, instruction techniques and medical information all play a role. Blaine Lomen and Jon Mahanna will lead a panel discussion that will include equipment Reps, and specialist in athletic injuries an injury prevention among the senior population.

Strong Spine for Winter Sports (indoors)

Suzanne Nottingham

This is a combo indoor and on-snow body awareness training, specific for winter athletes to improve spine function and back health--in the day to day, and on the hill. (For all fitness levels.) Learn to recognize and change how you move to enhance qualities of pain management, and your ability to dynamically move over top of your equipment. If you have any kind of spine or structural anomaly you must manage, this is the clinic for you. Bring a fitness or yoga mat.