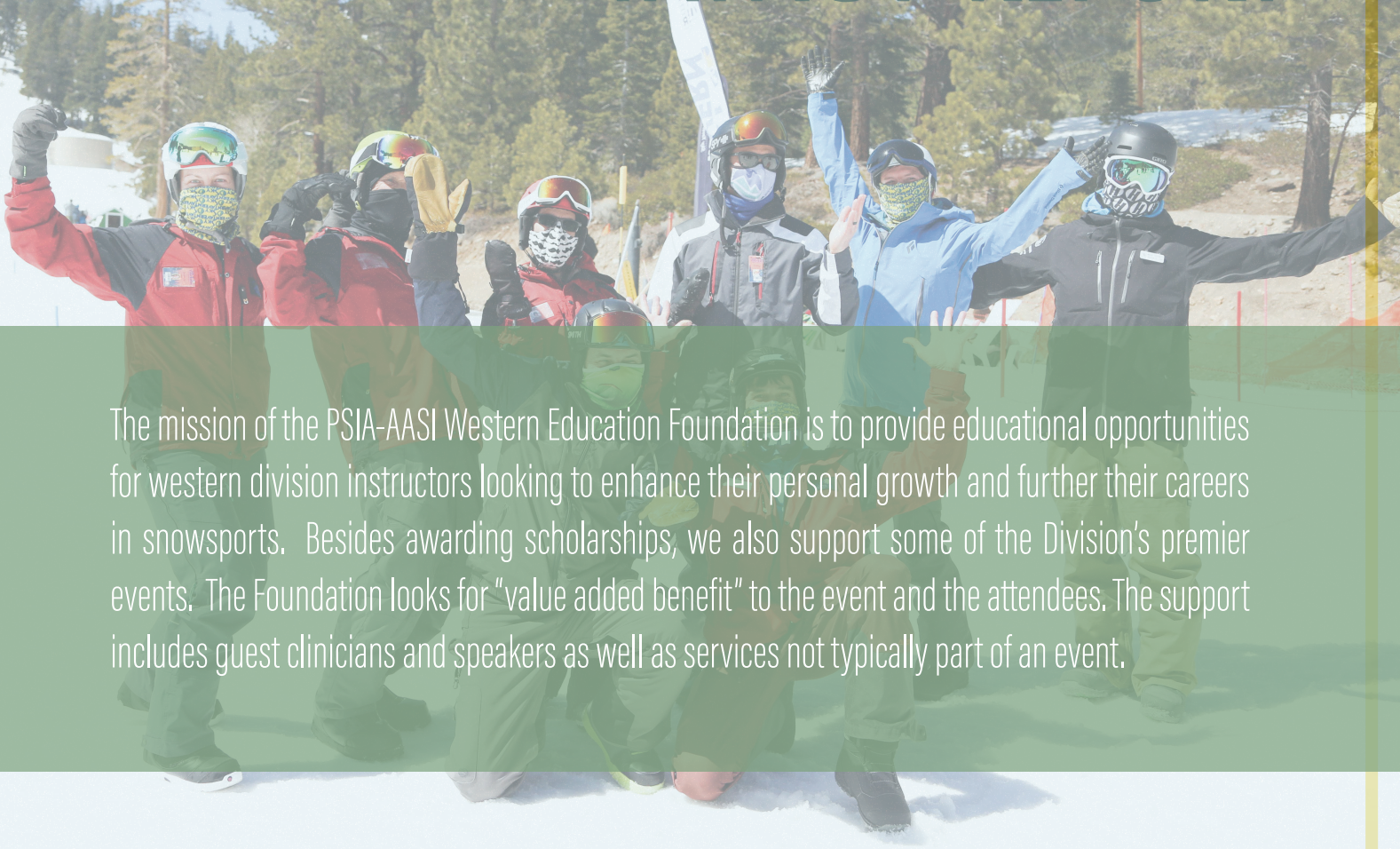


# EDUCATION FOUNDATION 2020/21

## IMPACT REPORT




The mission of the PSIA-AASI Western Education Foundation is to provide educational opportunities for western division instructors looking to enhance their personal growth and further their careers in snowsports. Besides awarding scholarships, we also support some of the Division's premier events. The Foundation looks for "value added benefit" to the event and the attendees. The support includes guest clinicians and speakers as well as services not typically part of an event.

[website](#)

[donate](#)

[scholarships](#)



The Education Foundation made it through a full season of pandemic protocols and hurdles in a surprisingly fine fashion. Although the number of donors was about half of that in 2019/20, we received the **second largest donation total** in the last five seasons! Through all the unknowns, the one constant was the generous donors of the Education Foundation. Because of them, we were optimistic and ready to give a record number of scholarships as well as support to the Division's premier events.

Though the number of donors were down from last year, the number of contributions between \$100 - \$249 was 40% higher. There were also more donations in the \$250 to \$499 and \$25 to \$49 range than in 2019/20. **This just indicates how amazing and generous our donors are.** Interestingly, the most contributions came during the first quarter, July – September, traditionally the lowest months during our fiscal year.



# Scholarship Recipients

## Sodergren Fund Scholarships

National Demonstration Team try-outs from the Western Division\*, Lynnea Anderson, Stephanie Wilkerson, Jack Bentley, Dan Ray, Alycia Glines, Hannan Merritt, Robin Barnes, Ryan Christofferson, Lea Logal, Emily Jackson

*\*National D-Team try-outs were postponed from Spring 2020 to Spring 2021 due to the pandemic.*

## Adaptive Fund Scholarships

James Muller, Kam Lawrence, Samantha Malz (carry-over 19/20)

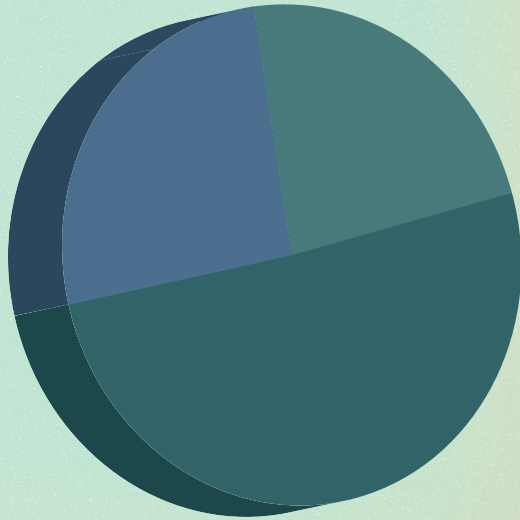
## General Education Fund Scholarships

Barb Bemis, Benjamin Erickson, Erin Skaer, Jonathan Reed, Eva Widstrand, Kendal You Mak, Makenna Robertson, Marie Anderson, Mark Allen, Mona Vasiloiu, Rolanda Mendelle, Sabina Chui, Yifel Wang, Chase Apodaca (carry-over from 19/20), Natasha Comien (carry-over 19/20), Peter Nocha (carry-over 19/20), Nicholas Colbrunn (carry-over 19/20)

# congratulations!

Ready to become a donor? Donate to any of our 3 funds **HERE**

## REVENUE



Education Fund: \$4024

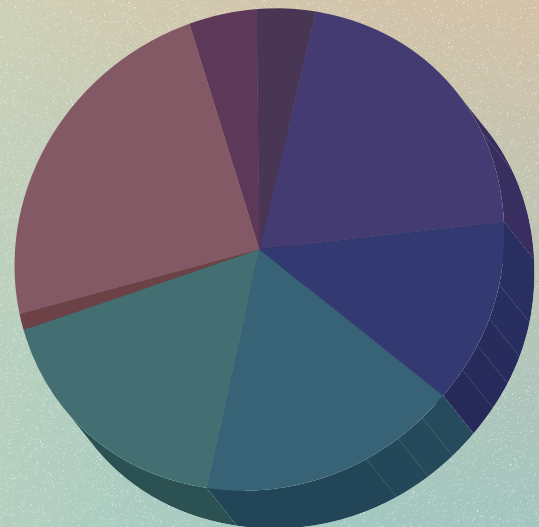
Sodergren Fund \$4497

Project Development Fund \$8786

*Total \$17,307*

Premier Event Support \$950  
Project Development Support \$5000  
Edu. Team Training Support \$3000  
Edu. Fund Scholarships \$4080  
Sodergren Scholarships \$4150  
Adaptive Scholarships \$300  
Operations \$5720\*  
Investment Account \$1050  
*Total \$24,250*

## EXPENDITURES



\*\$4500 to division for Admin Services



The 2020/21 season was like no other and full of questions such as: Were the resorts going to open? How would Ski and Ride Schools operate safely with state and local protocols? Would our guests want to visit? With so much uncertainty, the answers were hard to predict. But with patience, we stayed hopeful. Amazingly, the resorts and management made it happen. As we opened, our guests came eagerly out of their homes to enjoy the fresh air and mountain experience.

To combat employment uncertainties the Foundation offered almost twice as many scholarships as it did in 2019/20. In order to encourage continued professional development despite the difficulties caused by the pandemic, we focused on certification exams because of the possibility of increased earnings. Our members opted for these exams since many would receive a pay increase if successful. Unfortunately, most education events were cancelled which is why many directors requested certification exams at their home resorts.

## PSIA-AASI Western Education Foundation Board of Directors

**Blaine Lomen** --- President  
**Julie Brown** --- Vice President  
**Jaime Marso-Tanner** --- Treasurer

**Dave Sutherland** --- Secretary  
**Stephen Auer** --- Board Member

# Featured Members

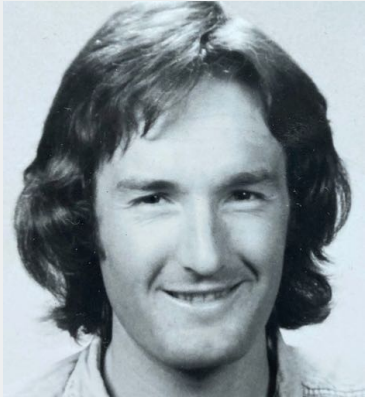
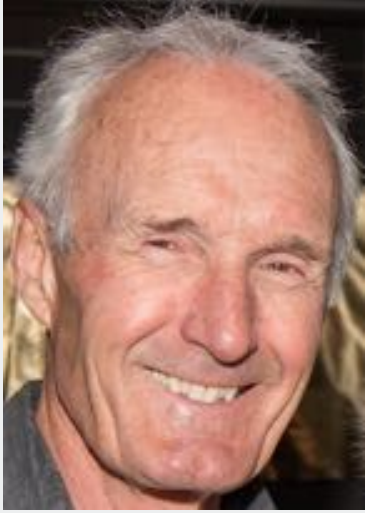
*The Education Foundation has provided me with the opportunity and ability to pursue continuing education opportunities over many years. As an Education Team member, I still also look for those educational opportunities that help me grow. In the past, the Ed Foundation has awarded me money to attend Fall Conference in Colorado. This last year they supported the entire Western team going to National Team tryouts and reimbursed each of us for half of the registration fee.*

*On a much larger scale, the Education Foundation has supported the continuing education of our entire Education Team. This support is crucial in our team moving forward with the goal of all the divisions working together to become consistent in our exam content and serving our membership together.*

*Lynnea*







*I would like to discuss my time serving on the Western Education Foundation Board. I have had a fortunate life teaching skiing for over 50 years. Throughout the seasons, I have experienced quite the cast of characters, from the Dodge Ridge to Mammoth Mountain locker rooms. We grew up together, stayed in touch and remained close because of all of the experiences we shared with one another. We studied, sweated out certifications, and some were fortunate enough to travel abroad to New Zealand, Australia, Canada, and Europe for employment and educational experiences.*

*If the Education Foundation (EF) had existed then, to lend a helping hand, there would have been more educational opportunities for my less fortunate coworkers. Today, we are lucky to have an EF in the Western Division. The EF is led by a dedicated volunteer group, who want to help others gain valuable educational experiences. They give time, energy, and donations to ensure the EF's perpetual operation. The EF Board efficiently accomplishes its objectives within a convivial atmosphere and without a lot of bureaucratic BS. Their expenses are very low due to the volunteer board, and the proportion of funds that end up in the hands of the membership for education is very high.*

*I am not serving on the board at this time, but I continue to send a donation each season. How about throwing a few bucks to the EF to help someone in our profession gain a few more insights into teaching, life, and the world? You don't have to donate a heap of dough. Remember, if you think you are too small to be effective, then you have never been in bed with a mosquito.*

*Cheers,*

*John Armstrong*





Anonymous, John R. Ellis, Michael & Gina Rayfield, Ed Ashen, Yvonne Besvold/Patagonia, Arthur Castro, Brent Guier, Robert Kimberlin, Dan Kleiner, Barclay Moore/Sodergren Event, Khoa Nguyen, Pierre Redmond, Paul Sokoloff, Dave Sutherland, Sandra VanderPol, John Armstrong, Stephen Auer, John Beesley, Leslie Berger, Mike Brizendine, Robert E. Davis, Daniel W. Golden, Anthony Hardy & Molly Stuart, Lee Jaesung, Thomas Jensen, Mark Juneau, Diana Kaloyanides, Jim Kercher, Chip and Pamela Lambert, Steve Lehr, Jenny C Lo with POD, Blaine Lomen, Greg Lyons, Susan Meckel, Katherine Hayes Rodriguez, Aaron Rosen, Jeff Wilson, Julie Brown, Ann Marie Bruner, Jeremy Carlson, Julie Cline, Alicia Glines, Linda Griffith, Suzanne Hirabayashi, Emily Jackson, Roy Jose, Timothy R Kawcak, Carol Levine, Julie Matises, Charles McCarthy, Herbert McLane, Mary Miller, Lisa & Stephen Naney, Randall Benson, Bradley E. Brink, Kathy Campbell, Chuck Carter, Heidi Ettlinger, Amy Fagel, Cookie Hale, Nathan Granados, Ernst Hager, Lee & Susan Hughes, Kristi Jereb, Jon Mahanna, Jules Scott, Craig Perez, Eva M. O'Neill, Jacqueline Rockman, Mark Juneau, Cassandra Sharpe, Ellen Turkel, Mimi Vishoot, Tom Waters, Jonathan Anderson, Mikael Arneborn, Jacob Breidenbach, Dan Browning, Russell Burton, Giampiero Capelli, Brian Carpenter, Chris Coates, Cameron Enoch, Allen Fidler, David Follete, Dean W Freeman, Elianne Furtney, Wendall Gamble, Jim Goodrich, Jackson Heath, Debra Herne, Paul Herrick, David Greenblat, Demian Kessner, Brent Kusuhara, Karey Kusuhara, Wallace Leung, Jaime Marso-Tanner, Ally McLemore, Ludmil Milovanski, Barclay Moore, Mark Murray, PSIA-AASI Western Division, Will Ortman, Glen Plake, Cillian Spain, Cila Stoddard, Michael Zimmerman.